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| Categories and *Criteria or achievement goals* | Level 150 to 59% | Level 260 to 69% | Level 370 to 79% | Level 480 to 100% |
| Knowledge/UnderstandingThere is clear evidence of student understanding and utilization of the course concepts.  | • Limited evidence was exhibited by the student in this area.  | • Some degree of evidence was exhibited by the student in this area.  | • A considerable degree of evidence was exhibited by the student in this area. | • A high degree of evidence was exhibited by the student in this area.  |
| Thinking/InquiryThere is clear evidence of creativity and critical thinking, and concepts are related to the real world. If required, research was conducted with skill.  | • Limited evidence was exhibited by the student in this area.  | • Some degree of evidence was exhibited by the student in this area.  | • A considerable degree of evidence was exhibited by the student in this area.  | • A high degree of evidence was exhibited by the student in this area.  |
| CommunicationThere is clear and effective language usage. The visual organization is also professional and easy to interpret.  | • Limited evidence was exhibited by the student in this area.  | • Some degree of evidence was exhibited by the student in this area.  | • A considerable degree of evidence was exhibited by the student in this area. | • A high degree of evidence was exhibited by the student in this area.  |
| ApplicationThe assignment bears evidence of a clear ability to apply oneself with effort and dedication, use time wisely, follow instructions, and complete all aspects of a task in a manner befitting an employee in an actual business environment.  | • Limited evidence was exhibited by the student in this area.  | • Some degree of evidence was exhibited by the student in this area.  | • A considerable degree of evidence was exhibited by the student in this area. | • A high degree of evidence was exhibited by the student in this area. |

# Comments/Suggestions: